

Rise of the Kidpreneurs

Why our students will need an
entrepreneurial spirit

Lacey Filipich
Founder and Director
Maker Kids Club

<https://makerkids.club>



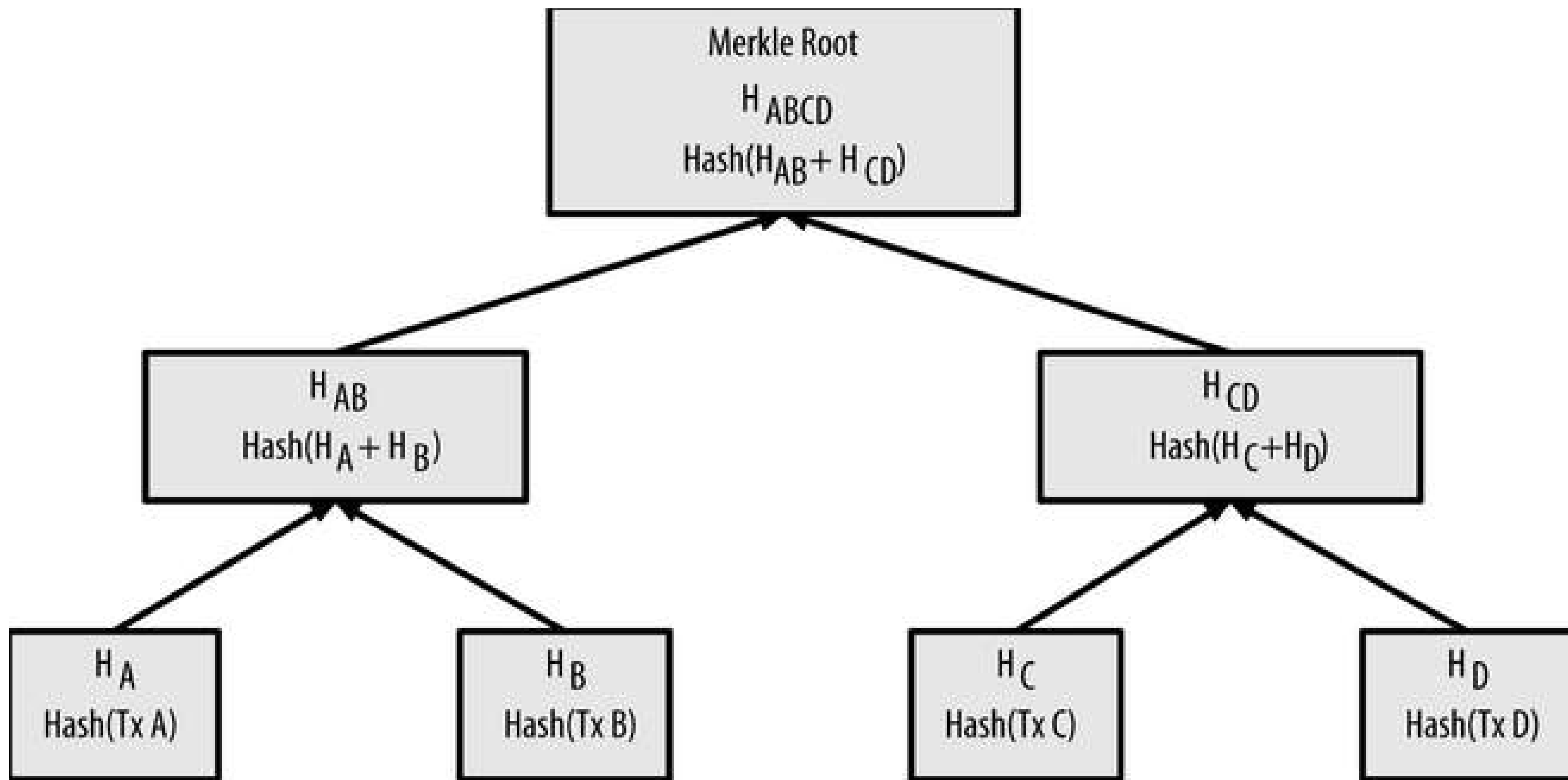




Photo credit: pcmag.com




Photo credit: [businessinsider.com](https://www.businessinsider.com)







A young boy with short brown hair and glasses is sitting on the ground, leaning against a white brick wall. He is wearing a dark jacket over a grey shirt and blue jeans. He is holding a large, rectangular piece of corrugated cardboard in front of him. The cardboard has the text "FAMILY KILLED BY NINJAS. NEED MONEY FOR KARATE LESSONS" written on it in black, hand-painted letters. To his right, on the ground, is a white plastic cup filled with US dollar bills. The ground is covered with dry leaves and some green weeds. The brick wall behind him has some missing mortar and peeling paint in the upper right corner.

FAMILY KILLED
BY NINJAS. NEED
MONEY FOR
KARATE LESSONS



when kids mean business



makerkidsclub



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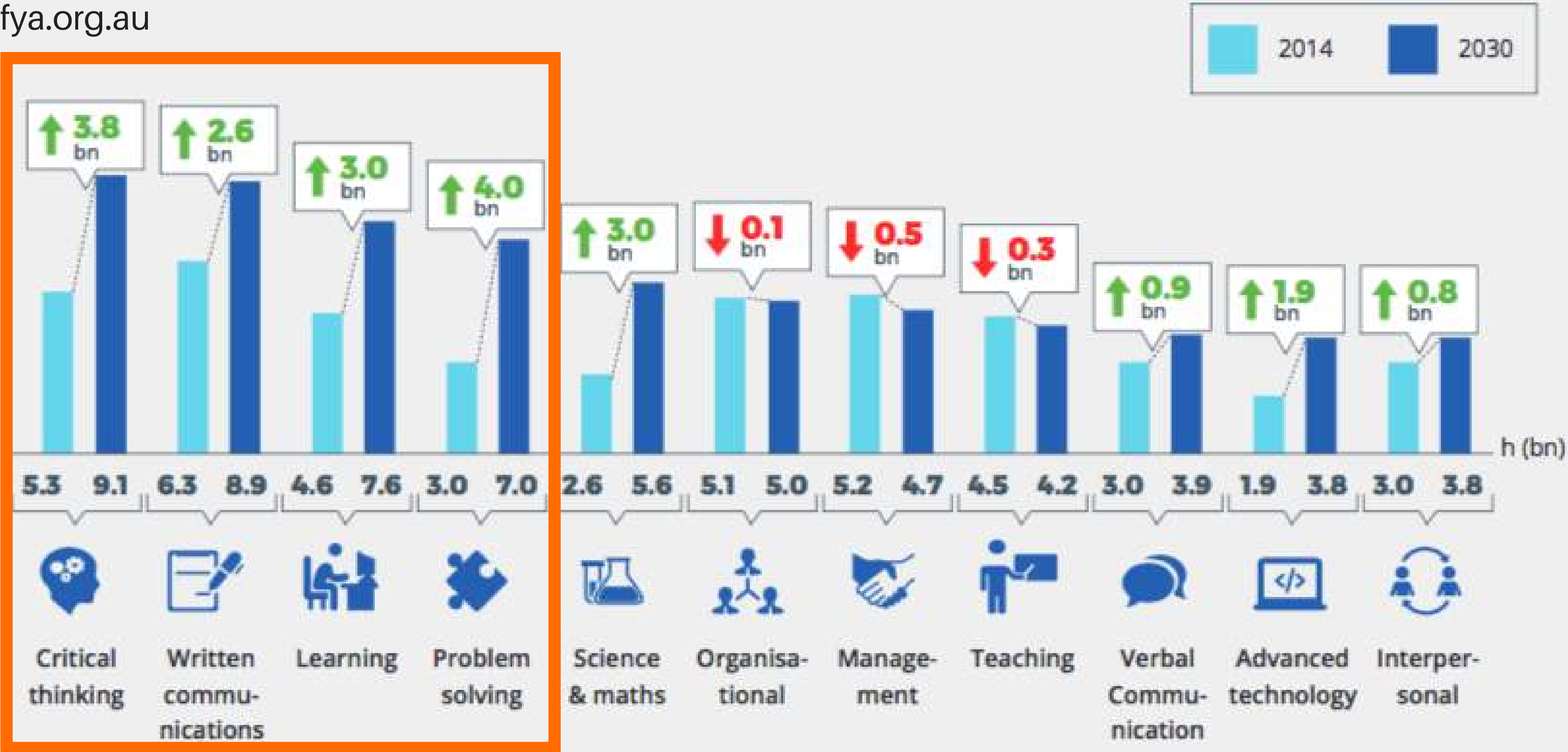






Exhibit 12: In 2030, some skills will need to be used in billions more hours of work across the economy

Source: New Work Smarts Report, July 2017
fya.org.au





Bassendean: St Michael's School students to pitch entrepreneurial ideas to panel of 'sharks'

November 1st, 2017, 04:00PM

Written by Kristie Lim

Eastern Reporter

NEWS



The background image was taken from the Hubble Space Telescope on 9 April 1998. NASA photograph.



Shark Tank Approach

1. Set task

...e.g. an original app that addresses a specific social, environmental or economic need

2. Find 'sharks'

...via a local co-working space or entrepreneur hub, or get in touch with me

3. Run pitch event

...with judges asking questions and awarding \$



Micro-business Approach

1. Design in-class program

...align with Digital Studies, Social Studies (Economics and Business), Mathematics and more

2. Run in class weekly

...taking students through theory and application to help them launch businesses

3. Run launch market

...get whole school participating

Computing touch points

1. Money

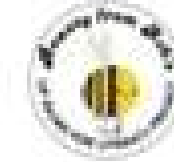
...spreadsheets for finances, electronic payment options, digital currency

2. Online stores

...websites, third-party providers, payment methods, data security, customer engagement

3. Media

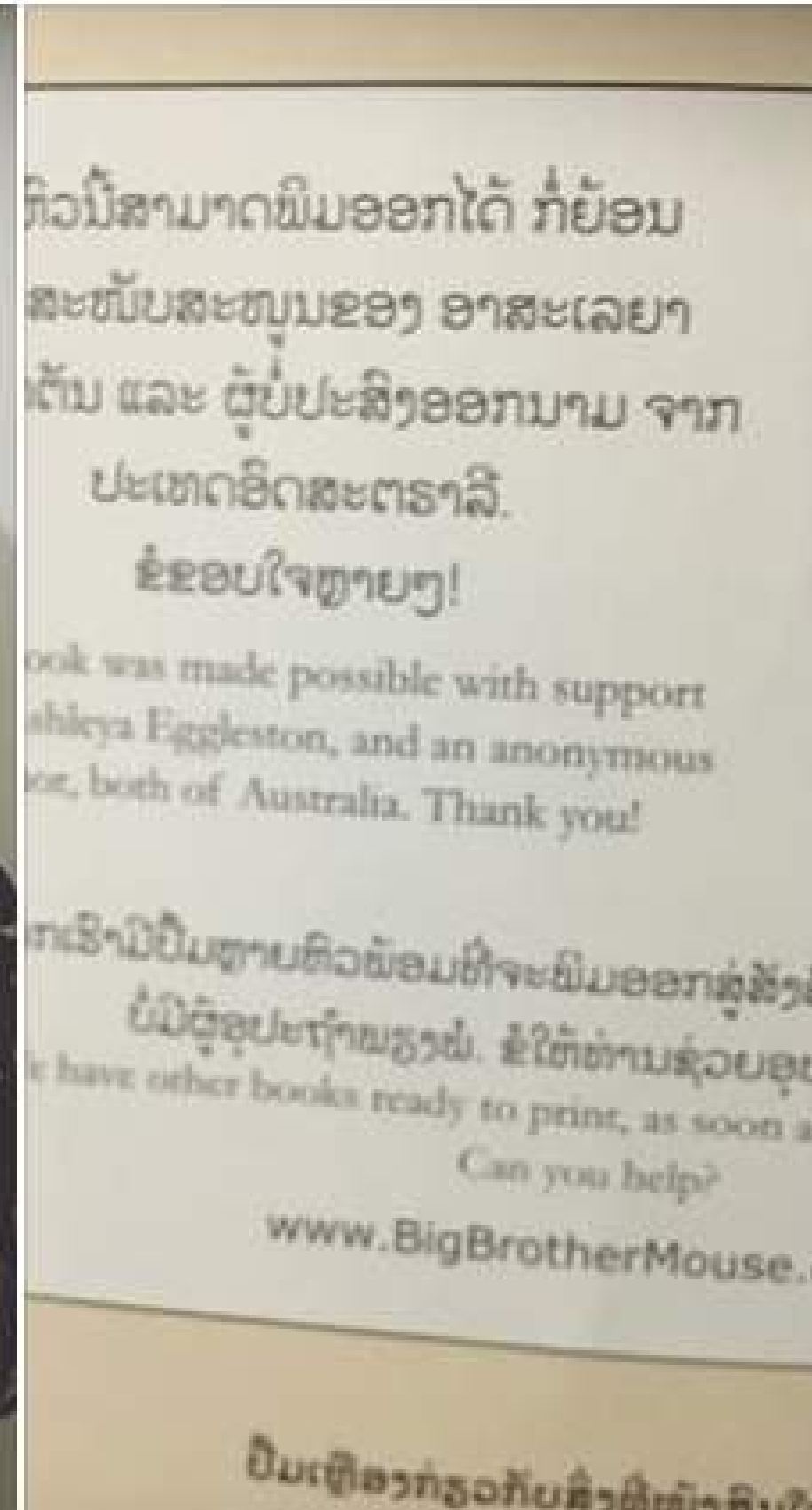
...getting publicity, blogging, promotion via Facebook, video creation, Google SEO



Beauty From Ash's Products

19 May at 09:22 · 🌐

'The Yellow Book of Interesting Facts' that lots of people in Laos are probably reading. Thank you for helping me achieve this! "This book was made possible with support from Ashleya..." 🐝







📷 Rather than begging Mum and Dad for money, 'kidpreneurs' Stella, 11, and Jake, 9, have launched their own businesses. Picture: Daniel Wilkins



Maker Kids Club

14 week in-class program, 1 hour per week

Launch market in Week 10

All lesson plans and materials provided (no PD)

\$40 per student



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